



**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**

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## Black Belt for High Performing Leaders: "Hit a Fundraising Homerun"

**Arlington, VA** - The Leadership Center for Excellence is offering a "Hit a Fundraising Homerun" workshop. This is the first session of the Black Belt for High Performing Leaders series "Positioning Your Organization in Today's World" in partnership with Marymount University.

Baseball is a team sport executed by individual "position players." Only when each athlete plays to his or her full potential does the whole team succeed. The same may be said about fundraising. If each Board member is playing his or her position, the whole organization wins.

"Hit a Fundraising Homerun" will teach you how to knock it out of the park with your Board. Learn how to create and foster a culture where fundraising is everyone's responsibility.

### Participants Will Learn:

- Practical ways to engage Board members and staff in the fundraising process.
- Ways to create opportunities for learning and provide specific tools to keep your mission going strong.
- Concrete tools to utilize for immediate implementation.

### Trainer



**Marshall H. Ginn, CFRE**  
Managing Director  
Capital Development Strategies LLC

Mr. Ginn is a fundraising consultant with 25 years of experience working with local, regional and national organizations. His diverse clients include nonprofits ranging from community-based human services and organizations to national professional association foundations.

The Black Belt for High Performing Leaders workshop on "Hit a Fundraising Homerun" will take place on Wednesday, February 13th from 8:30am until 11:30am at Marymount University, Ballston Campus, 1000 N. Glebe Road, Arlington, VA 22203. Cost is \$150 per participant. Continental Breakfast will be provided.

## About Leadership Arlington

The Leadership Center for Excellence is a capacity building program of Leadership Arlington. Leadership Arlington is a dynamic organization established in 1998. Our mission is to enlighten, inspire and connect leaders to strengthen the community. The vision of Leadership Arlington is a prepared, inspired and inclusive leadership who together embrace responsibility for the common good. For more information, visit [www.leadershiparlington.org](http://www.leadershiparlington.org) or call 703-528-2522.

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