



John Reiter

Leadership Arlington Class of 2011
Senior Vice President, BB&T

Currently Market President for Arlington and Alexandria, John Reiter has been with BB&T since 1992 and a banker for over 35 years. John has worked with hundreds of small and mid-sized businesses around the Beltway to provide capital and banking services.

As a “Main Street” banker, a key focus of John’s work is community development. To date, he has led over 30 community betterment projects through BB&T’s Lighthouse program, addressing local needs such as hunger, homelessness, education and at-risk youth. He has served on committees and worked in development for Catholic Charities, Volunteers of America, and Junior Achievement.

John is also active in the business community, as a member of the Rotary Club of Alexandria, the Arlington and Alexandria Chambers of Commerce, and Leadership Center for Excellence where he served on the development committee and Board of Directors.

John is a graduate of the University of Virginia. A daily runner, he has been married for 28 years and pridefully enjoyed his son’s Spring 2015 graduation from his alma mater.

Board of Regents